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## **Deborah McNelis Selected to Advisory Board for Kids Educational & Entertainment Site**

### ***ZiggityZoom Advisory Board Names 30 Specialists in Education, Health, Nutrition, Child Development, Parenting, Literacy, Language and Safety***

Virginia Beach, VA – The ZiggityZoom.com Advisory Board was announced today by Kristin Fitch, CEO, Ziggity Zoom LLC. Deborah McNelis, of New Berlin, was named to the board as an expert in the field of early childhood brain development. The Board was created to provide developmental direction and consultation regarding creative, educational and literary content, childhood health and parent education, the board is composed of experts from around the country that share a commitment to children’s development and well-being.

“This group of experts share our commitment and passion for helping children excel in areas of creativity, literacy and education, well being and regardless of their economic status,” said Fitch. “Their contribution and feedback will be invaluable in helping ZiggityZoom.com achieve an even greater positive effect on families with young children.” To be instituted in the next few months is a new area in the parenting section, What Parents Need to Know Now, where member experts will contribute updated posts in their given specialties.

Ziggity Zoom LLC maintains a network of family-oriented websites and is the parent company of ZiggityZoom.com, a Fun & Educational website devoted to pre and school-age children and their parents. It is also a resource for teachers and parents with a concentration in Kindergarten Readiness and Preschool Development. The site is free with educational worksheets, online coloring, online games and online stories with audio. The site also features easy family crafts, activities and free printables. A parenting section deals with informative articles on parenting, nutrition, preschool and elementary education, kids health and social development.

*Deborah McNelis is the owner of braininsights®, LLC, a Wisconsin based company dedicated to creating a broad awareness and understanding of the importance of early brain development.*